A Bayesian Analysis of

Time-Series Event Count Data *

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Abstract

Political science is abundant of time-series event count (TSEC) data. This paper argues that state space form makes TSEC models easy to interpret, compare and extend. Its merit is illustrated by extension of the Poisson exponentially weighted moving average model. With help of MCMC, I propose to use negative binomial instead of Poisson in measurement equation, which has not been used in TSEC models. Monte Carlo simulation demonstrates that my model is more robust against violation of Poisson assumption such as omitted variables. Moreover, I rewrite other existent TSEC models in state space form.

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1 Introduction

Political scientists have studied various kinds of time-series event count (TSEC) data such as disputes between countries (Brandt et al., 2000), presidential use of forces (Mitchell and Moore, 2002), effect of the seat belt law on the number of killed and seriously injured van drivers (Harvey, 1989; Durbin and Koopman, 2000, 421-2) and the annual number of enacted laws (Fukumoto, 2004; Howell et al., 2000), to name only a few. Analyzing TSEC data requires them to pay attention to both dynamic structure and the feature of non-negative integer. Researchers in political science have shirked this difficulty. A few exceptions in political science are the Poisson Exponentially Weighted Moving Average (P-EWMA) model (Brandt et al., 2000) and the Poisson Auto-Regressive model (Brandt and Williams, 2001). Statisticians have developed many models and estimators for TSEC data (Cameron and Trivedi, 1998, ch. 7), while most existent models use Poisson for count.

Assumption of Poisson, however, is often violated in the real data generation process in politics as well as in other field. Some variables may be omitted and counts may not be identically and independently distributed. But previous models cling to Poisson because other count distributions such as negative binomial do not have conjugate prior which is used for serial errors and this fact makes estimation difficult.

This paper proposes a new TSEC model which uses negative binomial for count. Its estimation is possible via Bayesian Markov Chain Monte Carlo (MCMC) method. Monte Carlo simulation will show that it is more robust against omitted variables than P-EWMA. This model can also contribute to statistical research as a TSEC model which utilizes non exponential family distribution.

Models are expressed in state space form, which facilitates our understanding of models as well as their extension. In the first place, since TSEC models have been presented in various ways, it is not easy to compare them when analysts choose a model appropriate for

the data at hand. State space form offers a common format to express TSEC models.

The organization of the paper is as follows. The next section explains state space form of TSEC models and maintains its merits. In the following section, using state space form and MCMC, I extend P-WEMA model to introduce negative binomial random walk error model and demonstrate that the latter is more robust against omitted variables than the former by Monte Carlo simulation. Section four adds state space representation of other existent models. Finally, I conclude.

2 State Space Form of TSEC Model

This section explains how to express TSEC model in state space form. Preceding works have already expressed *some* TSEC models in state space form, though I emphasize that state space form can represent almost *all* TSEC models, enables us to interpret TSEC models in the same way as ordinary Gaussian time series models, and makes it easy to extend existent TSEC models.

State space form is composed of measurement equation and transition equation. Measurement equation expresses the distribution of an event count dependent variable (Y_t) conditioned on a current measurement covariates vector (x_t) and a current state variable (or vector, θ_t).

$$Y_t \sim f(y_t | \theta_t, x_t, \beta, \varsigma^2),$$

where β is a coefficients vector and ζ^2 is an ancillary parameter (of variance). θ_t may or may not be count.

Transition equation represents how to past observations $(y_{s< t})$ or states $(\theta_{s< t})$ affects the present state (θ_t) conditioned on a current transition vector (z_t) . Observation driven model

is written as

$$\theta_t \sim g(\theta_t | y_{s < t}, z_t, \gamma, \sigma^2),$$

and parameter driven model is written as

$$\theta_t \sim g(\theta_t | \theta_{s < t}, z_t, \gamma, \sigma^2),$$

where γ is a coefficients vector and σ^2 is an ancillary parameter. Only a state variable θ_t delivers information from past to present. In parameter driven model, covariates and errors in transition equation continue to affect future observations, while those in measurement equation do not. Theoretically, this difference is important. For example, autocorrelation structure of Y_t 's should not depend on transition equation parameters and, therefore, reduce to that of θ_t 's. In observation driven model, covariates and errors in both equations have persistent effects on future event counts. In my opinion, the former is better than the latter because only parameter driven model distinguishes long term effects from short term ones. If analysts can not estimate state variable (or its moments), however, they can not fail to use observation driven model.

The most straight-forward model will be a Poisson ARIMA(p,d,q) model. Measurement equations is

$$Y_t \sim Poisson(y_t | \log(\text{mean}) = \theta_t + x_t \beta).$$

Transition equation is

$$\Delta^d \theta_t \sim Normal(\Delta^d \theta_t | \text{mean} = z_t \gamma_z + \sum_{s=1}^p \Delta^d \gamma_{\theta,s} \theta_{t-s} + \sum_{u=1}^q \gamma_{\epsilon,s} \epsilon_{t-u}, \quad \text{var} = \sigma^2),$$

where

$$\Delta^{d>2}\theta_t = \Delta^{d-1}\theta_t - \Delta^{d-1}\theta_{t-1}$$

$$\Delta^{d=1}\theta_t = \theta_t - \theta_{t-1}$$

$$\epsilon_t = \Delta^d\theta_t - E(\Delta^d\theta_t)$$

For example, Chan and Ledolter (1995)'s model can be regarded as this ARIMA(1,0,0) version. Similarly, transfer function model is also easily available.

State space form has some advantages. First, it makes it easy to understand TSEC models. It divides a time series event count model into time series part and event count part. Transition equation models the former, while measurement equation models the latter. We can interpret transition equation of TSEC models like Gaussian time series models such as ARIMA. Measurement equations can take not only Poisson but also other distributions for count data such as (negative or beta) binomial, general event count, hurdle Poisson, zero-inflated Poisson, etc (King, 1989a,b).

Second, state space form offers a common format to express TSEC models and makes it easy to compare them. Though previous TSEC models are expressed in various ways, to my knowledge, every model can be rewritten in state space form as long as its likelihood function is parametrically specified.¹ I will show some below. Comparison in the same format makes difference among models clear and enables us to choose an appropriate model depending on data generation process.

Third, state space form is flexible enough to model various kinds of data generation process and extend existent models. Moreover, parameters of every model in state space form, including a state variable, can be estimated by MCMC, even if closed form of likelihood function is not available and maximum likelihood estimation is difficult (though identification

¹To put it another way, if a model specifies parameters' moments only, it can not be written in state space form. Such an example is serially correlated error model (Zeger, 1988). I do not consider them here.

problems may still remain). This relieves scholars from making a model so that they can estimate it. Rather, scholars can pay more attention to data generation process.

3 Extension of the Poisson EWMA Model

In political science, few works have addressed both serial dependence and the nature of non-negative integer when they analyze TSEC data. Brandt et al. (2000) and Brandt and Williams (2001) are rare exceptions. Brandt et al. (2000) introduce Poisson exponentially weighted moving average (P-EWMA) model from Harvey and Fernandes (1989) to political methodology. Thus, I explain it as an example of TSEC model. P-EWMA is a observation driven model. The present paper proposes a parameter driven model which resembles P-EWMA data generation process. Then, I extend it so that measurement equation follows negative binomial distribution instead of Poisson and estimates become robust. I will show robustness of this new model by Monte Carlo simulation. Previous non Gaussian time series model, including Bayesians', have mostly focused on exponential family distributions. In this sense, too, a negative binomial model of TSEC data is new and important.

3.1 Poisson EWMA as Observation Driven Model

Motivation of P-EWMA is to mimic the following Gaussian model;

$$Y_t \sim Normal(y_t|\log(\text{mean}) = \log(\theta_{t|t-1}) + x_t\beta, \quad \text{var} = \varsigma^2)$$

 $\theta_{t|t-1} \sim Normal(\log(\theta_t)|\text{mean} = \log(\theta_{t-1}), \quad \text{var} = \sigma^2).$

Difficulty in transforming this model into TSEC version lies in how to estimate θ_{t-1} . If y_{t-1} is positive, $\log(y_{t-1})/x_t\beta$ is a good candidate. But y_{t-1} can be zero, which is a very important feature of TSEC data. For an arbitrary small positive number, δ , $\log(y_{t-1} + \delta)/x_t\beta$ may

be used. Cameron and Trivedi (1998) call this "autoregressive model" and criticize δ is "ad hoc". (King, 1988) also argues that δ is arbitrary and makes estimation biased and less efficient. $y_{t-1}/\exp(x_t\beta)$ avoids this problem but it is inefficient Brandt et al. (2000).

To address these problems, Harvey and Fernandes (1989) propose the P-EWMA model. Measurement equation has Poisson distribution instead of normal in order to be a distribution of non-negative integers. Transition equation follows gamma instead of normal in order to utilize its conjugacy with Poisson.

$$Y_t \sim Poisson(y_t|\text{mean} = \theta_t \exp(x_t \beta))$$
 (1)

$$\theta_{t|t-1} \sim Gamma(\theta_t|\text{shape} = a_{t|t-1}, \text{scale} = b_{t|t-1}),$$
 (2)

where

$$a_{t|t-1} = \omega a_{t-1|t-1} = \omega (a_{t-1|t-2} + y_{t-1})$$

$$b_{t|t-1} = \omega b_{t-1|t-1} = \omega (b_{t-1|t-2} + \exp(x_{t-1}\beta))$$

$$0 < \omega < 1$$
(3)

and x does not contain constant term for identification. Moments of the state variable are

$$E(\theta_{t|t-1}) = \frac{a_{t|t-1}}{b_{t|t-1}} = E(\theta_{t-1|t-1}) = \frac{EWMA_{s=1}^{t-1}y_{t-s}, \omega, a_{1|0}}{EWMA_{s=1}^{t-1}\exp(x_{t-s}\beta, \omega, b_{1|0})}$$
(4)

$$V(\theta_{t|t-1}) = \frac{a_{t|t-1}}{b_{t|t-1}^2} = \omega^{-1}V(\theta_{t-1|t-1}), \tag{5}$$

where

$$EWMA_{s=1}^{t-1}(z_{t-s},\omega,z_1) = \left(\sum_{s=1}^{t-1} (\omega z_{t-s})^s\right) + \omega^{t-1}z_0.$$

²If x contains constant term, it would have multicollinearity problem θ_1 (and, therefore, other θ 's, too).

Using Kalman filter, their model estimates not θ_t 's themselves but derives parameters of their distribution (a's and b's) and, therefore, their moments from observed y's and x's as well as model parameters β and ω . Then, thanks to conjugacy between distributions of both equations, they integrate out θ_t 's and have negative binomial as marginal distribution of y_t conditioned on x_t , β , $a_{t|t-1}$ and $b_{t|t-1}$. Then, maximum likelihood estimates of β and ω are obtained.

Some caveats are in order here. To begin with, conjugacy is required for integrating out state variable and make closed form of likelihood function available. To put it another way, if we use MCMC and do not need analytic expression of likelihood function, we do not have to cling to conjugacy any longer. Next, PEMWA uses lagged y_t in transition equation in order to estimate θ_t 's moments. But if we can estimate θ_t 's themselves, we do not have to use observation driven model and include lagged y_t in transition equation. Finally, P-EWMA offers filtered $\theta_{t|t}$ but not smoothed $\theta_{t|T}$ (t = 1, ... T), which MCMC estimates. Thus, P-EWMA does not enable us to sample θ .

3.2 Parameter Driven Model like Poisson EWMA

MCMC enables us to estimate not just moments of $\theta_{t|t-1}$'s conditioned on y_{t-1} but also $\theta_{t|T}$ themselves conditioned on y_T . Thus it will be more straight-forward to model transition process by θ_t 's, not by their moments. Instead of Eq.(2), I propose to use the following transition equation;

$$\theta_t \sim Gamma(\theta_t | \text{mean} = \theta_{t-1}, \quad \text{var} = \text{mean} * \sigma^2),$$
 (6)

where σ^2 is a dispersion parameter. This is a parameter driven model like P-EWMA. For example, moments of θ_t are similar to that of P-EWMA (Eqs. (4) and (5)). In fact, Monte Carlo simulation (not reported) indicates that one model can estimate parameters using data

generated by the other.

 σ^2 is inversely related with ω in P-EWMA model. In P-EWMA, ω is discount parameter and implies how long past effects persist. Thus, large ω does not deviate current state from the past so much. This means, in my parameter driven model, that variance of error terms is small and, therefore, σ^2 should be small. I can show this analytically to some degree. To begin,

$$V(\theta_{t|t-1}) = \frac{E(\theta_{t|t-1})}{\omega b_{t-1|t-1}}$$

$$= \frac{E(\theta_{t|t-1})}{EWMA_{s=1}^{t-1}(\exp(x_{t-s}\beta), \omega, b_{1|0})}$$

If $x_t \beta = 0$ $\forall t$ and $b_{1|0} = 0$,

$$\lim_{t \to \infty} V(\theta_{t|t-1}) = \frac{1 - \omega}{\omega} E(\theta_{t|t-1})$$

Comparing this with Eq.(6), I use as estimator of ω

$$\hat{\omega} = (1 + \sigma^2)^{-1}.\tag{7}$$

I rewrite measurement and transition equations so that it resembles ordinary time series models;

$$\log(E(y_t)) = x_t \beta + \log(\theta_t)$$
$$\log(\theta_t) = \log(\theta_{t-1}) + \epsilon(\sigma^2),$$

where ϵ is random error variable whose variance is an increasing function of σ^2 . If we regard $\log(\theta_t)$ as error term, $\log(E(y_t))$ in this model (and P-EWMA) looks like (or mimics) random

walk error process and $\epsilon(\sigma^2)$ works as if it were white noise.³ Thus, we can understand that, in P-EWMA model, event count component is Poisson conditioned on state variable, whose temporal structure is random walk error process. Errors are never discounted, while covariates have nothing to do with future observations.

Since this model does (or can) not use conjugacy between measurement and transition equations, we do not have to use gamma distribution for transition equation. It will be more convenient to assume that state variable follows normal distribution because it enables us to use well established technique for MCMC of Gaussian time series model. To begin, inverse gamma is conjugate prior for σ^2 and makes MCMC efficient. Moreover, when transition equation includes covariates whose coefficient prior has multivariate normal distribution, conjugacy between normal and multivariate normal works as well.

3.3 Negative Binomial I(1) Model

Previous non Gaussian time series model, including Bayesians' (e.g. West, Harrison and Migon, 1985), have focused on exponential family distributions. Grunwald, Hamza and Hyndman (1997, p. 619) argue that, in power steady model including P-EWMA, "[b]oth the temporal characteristics of the model · and the dispersion of the forecast distribution are controlled by" a single model parameter (Actually, in my opinion, this is the trick to make estimation possible). "As a result, the range of possible models is quite limited." Even if one adds a scale parameter, no discrete distributions of exponential family with support

$$b_{t|t-1} = \omega[b_{t-1|t-2} + \exp\{x_{t-1}\beta + \Psi(a_{t-1|t-1}) - \Psi(a_{t|t-1})\}]$$

where $\Psi(x)$ is digamma function,

$$\Psi(x) = \frac{\partial \log \Gamma(x)}{\partial x}.$$

³This is why data generated by Harvey and Fernandes (1989)'s P-EWMA model may reach and stick in zero counts. In order to avoid this, Brandt et al. (2000) replace Eq.(3) with

on the non-negative integers exist. Thus, in order to take into consideration conditional overdispersion, we should depart from Poisson.

In actual data of political science, violation of Poisson assumption is probably common. Events may not be identically and independently distributed. Some variables may be omitted. Usually, negative binomial is a robust alternative to Poisson in this situation. But since negative binomial has no conjugate prior, it has not been used for TSEC model.⁴

Fortunately, as I argued, MCMC makes it possible to estimate negative binomial measurement equation. It just replaces measurement equation of P-EWMA, Eq.(1), with

$$Y_t \sim NegativeBinomial(y_t|mean = \theta_{t|t-1} \exp(x_t \beta), \quad \text{var} = \text{mean} \times \varsigma^2),$$
 (8)

where $\varsigma^2 > 0$ is a dispersion parameter. Below, I call this model NB-I(1) to emphasize that transition equation is first order integrated (i.e., I(1)) error series. Note that, in P-EWMA model, marginal distribution of y_t conditioned y_{t-1} is negative binomial. Eq.(8) is conditional, not marginal, distribution given θ_t . Difference lies in where errors come. NB-I(1) model considers that there may be omitted variable in x, measurement errors in x or some contagion among subjects may exist, while P-EWMA does not. Thus, when P-EWMA estimator faces overdispersion in measurement equation, it feeds large errors in transition equation. This results into underevaluation of ω (because of overevaluation of $\epsilon_{\theta}(\omega)$ as shown in the following Monte Carlo simulation. By contrast, NB-I(1) model correctly classifies systematic parts and stochastic parts into persistent ones (β and σ^2) and temporary ones (γ and ς^2).

As prior distribution, I assume multivariate normal for β , inverse gamma for σ^2 , gamma for ς^2 and θ_1 . The MCMC algorithm I use is random walk Metropolis-Hastings sampling

⁴Bradlow, Hardie and Fader (2002) propose *approximate* conjugate prior for negative binomial. If one parameterize size and probability, beta is conjugate prior (Harvey and Fernandes, 1989). But this parameterization does not help us to model overdispersion without changing model of mean.

3.4 Monte Carlo Simulation

In order to show that NB-I(1) model is more robust against omitted variable (or random effect) than P-EWMA, I demonstrate Monte Carlo simulation. I draw 500 observations of $x = (x_1, x_2, x_3)$ from multivariate normal distribution only once. Its mean is (0,0,0), $Var(X_1) = Var(X_2) = Var(X_3) = 0.5$ and $Cov(X_1, X_2) = Cov(X_1, X_3) = 0$ but $Cov(X_2, X_3) = 0.5$. I set $\beta = (\beta_1 = 0.75, \beta_2 = -0.5, \beta_3 = 2)$ and $\omega = 0.9$. Then, for one simulation, I sample y_t 's (t = 1...500) using P-EWMA data generation process. I repeat this Y generating simulation 40 times and obtain 40 sets of Y composed of 500 observations. I estimate P-EWMA parameters and NB-I(1) ones using these same Y's 40 times.

Table 1 reports summary of estimates. For P-EWMA, they are maximum likelihood estimates. For NB-I(1), they are median of posterior parameter samples. Clearly, NB-I(1) is more robust against an omitted variable than P-EWMA. $\hat{\beta}_1$ is less biased in NB-I(1). P-EWMA has smaller bias of $\hat{\beta}_2$ which, however, should be not zero but one due to omitted variable bias:

$$\hat{\beta}_2 - \beta_2 = \frac{Cov(X_2, X_3)Var(X_2)\beta_3}{Var(X_2)} = 1.$$
(9)

In this sense, NB-I(1) has a correctly biased estimate closer to what it should have compared

⁵Alternative estimators are posterior mode (Fahrmeir, 1992, with extended Kalman filter and smoother) and piecewise linear function (Kitagawa, 1987, also with filtering and smoothing, but this is not so attractive).

⁶For data generation and P-EWMA estimation, I use Brandt et al. (2000)'s R code, "pests.r", on a statistical software R. The code is version 1.1.2 (revised on September 20, 2005) and is downloaded from http://www.utdallas.edu/ pbrandt/codepage.html on March 28, 2006. I appreciate Patrick Brandt for making the code public. I write and run the NB-I(1) code by myself. I discard first 100 draws as burn-in and use next 1,000 draws without thinning. Hyperparameters of priors are chosen so that they are non-informative. All simulation process takes about 20 hours. For one simulation, estimates of P-EWMA are ill behaved (ω is larger than one, which should not happen, the hessian is not positive definite and, therefore, standard errors are not available for some variables). Thus, I exclude estimates of this data by both models from this summary.

with P-EWMA.⁷ NB-I(1) estimates are more efficient. For every Y, NB-I(1) has smaller discrepancy statistic ((sample mean of) -2 log likelihood), which means that NB-I(1) fits data more than P-EWMA from Bayesian perspective. Hence, mean discrepancy statistic is also smaller. $\hat{\omega}$ of NB-I(1) is estimated according to Eq.(7). This estimate is very rough approximation but is still less biased than P-EWMA estimate, which is very small in order to absorb overdispersion in measurement equation. $\hat{\varsigma}^2$ (only for NB-I(1) by construction) explicitly shows that there is overdispersion and something is wrong with Poisson assumption.

		P-EWMA	NB-I(1)
Bias	β_1	-0.218	-0.067
	eta_2	0.737	0.980
	ω	-0.777	-0.374
	ς^2		36.663
Variance	eta_1	0.006	0.001
	eta_2	0.002	0.001
	ω	0.034	0.009
	ς^2		133.802
−2 Log Likelihood		11291.996	4966.032

Table 1: Estimates Summary of Monte Carlo Simulation

4 State Space Representation of Other Models

Cameron and Trivedi (1998) classify TSEC models into six types. I have already referred to three of them. I rewrite two of the others in state space form using common variable notations so that it is easy to compare models.

4.1 Integer Valued ARMA (INARMA)

Alzaid and Al-Osh (1990) and McKenzie (1988) propose similar models, which are together

⁷Negative binomial assumes that random effect is independent of mean of dependent variable. Thus, it is expectedly robust against inefficiency but not against bias due to omitted variables.

called Integer Valued ARMA (INARMA). p th order autoregressive and q th order moving average model (INARMA(p,q)) is as follows.

$$Y_{t} = \sum_{s=1}^{p} \omega \circ y_{t-s} + \sum_{s=0}^{q} \epsilon_{t-s}$$
$$\epsilon_{t} \sim Poisson(\epsilon_{t}|\text{mean} = \varsigma^{2})$$

where \circ is a binomial thinning operator,

$$\omega \circ y_{t-s} = \theta_{t,s}$$

$$\sim Binomial(\theta_t | \text{size} = y_{t-s}, \text{probability} = \omega)$$

Their presentation intends to remind us of similarity with ARMA model, especially similarity of moments. MA component represents arrival counts, while AR component expresses survival counts. Thus, this model is appropriate for stock count but not for flow one.

It is easy to rewrite this model in state space form. Measurement equation is

$$Y_t = \theta_t + \epsilon_t$$

 $\epsilon_t \sim Poisson(\epsilon_t | \text{mean} = \varsigma^2).$

Transition equation is

$$\begin{array}{lcl} \theta_t & = & \sum_{s=1}^p \theta_{t,s} + \sum_{s=1}^q \epsilon_{t-s} \\ \theta_{t,s} & \sim & Binomial(\theta_{t,s}|\text{size} = y_{t-s}, \text{probability} = \omega_s). \end{array}$$

State variable θ_t is a non-negative integer.

4.2 Discrete ARMA

Cameron and Trivedi (1998, 245-6) give this model as

$$Y_t = \vartheta_t y_{t-1} + (1 - \vartheta_t) \epsilon_t$$

 $\epsilon_t \sim Poisson(\epsilon_t | \varsigma^2)$
 $\vartheta_t \sim Bernoulli(\vartheta_t | \omega).$

In this model, two variables are passed from the previous period to the current one: lagged dependent variable and whether it affects the present one or not. Thus, I assume state vector $\theta_t = \{\theta_{t,1}, \theta_{t,2}\}$ instead of state variable. Measurement equation is

$$Y_t = \theta_{t,1}\theta_{t,2} + (1 - \theta_{t,1})\epsilon_t$$

 $\epsilon_t \sim Poisson(\epsilon_t|\varsigma^2).$

Transition equation is

$$\theta_{t,1} \sim Bernoulli(\theta_t|\omega)$$

$$\theta_{t,2} = y_{t-1}.$$

5 Conclusion

Political science is abundant of TSEC data. So far, most scholars have paid attention to either time series side or event count one. Recently, new models come to address both features at the same time. Even they, however, have limitation. Most assume Poisson. It is not easy to compare models.

The present paper proposes NB-I(1) model in state space form where measurement equa-

tion has negative binomial and transition equation follows random walk error process. Monte Carlo simulation illustrates that my model is more robust against omitted variable than currently used P-EWMA model. As readers may see from this exaple, state space form makes models easy to interpret, compare and extend.

A lot of future agendas are still ahead. Features of the estimator for a finite number of observations (such as efficiency and speed of asymptotic convergence) have not been explored well yet. Even though Monte Carlo simulation in the present paper employs data composed of as large as 500 observations, estimate of dispersion is still biased. When, in another paper, I examine another TSEC model where measurement equation has negative binomial and perform simulation using 1,000 observations, estimate of dispersion is unbiased. Moreover, as is always the case with Bayesian analysis, computational time can be very long. From my experience, 1,000 scans are enough for covariates but not for parameters of variance and dispersion. More severe is observation size. For 100 observation and 1,100 scans, it takes just 10 to 20 seconds. But computational time increase geometrically as observation size. I will address them in a revised version.

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